



2008 MBA Trade Show Deadlines:
Show Registration - September 12
Meal Tickets - September 12
Hotel Reservations - September 1

September 25-27, 2008 - Thursday - Saturday
The Trade Show Exhibit is ONLY ON SATURDAY -- 10:00 AM - 6:00 PM

August 18, 2008

Dear MBA Booksellers,

Here is your 2008 MBA Trade Show registration package. These forms also will be available on the MBA website as well as any updates in the schedule of events, the education schedule, and any other important details.

www.midwestbooksellers.org in the Members Area [login **mbamember**; password **shoplocally**].

Membership Dues Note: If your dues are current (i.e. if you paid from the invoice sent you in June, or joined recently), there is no need to pay again. If you need a membership form, you can find one on our website www.midwestbooksellers.org -- under the 'About MBA' tab. The current membership year began July 1, 2008 and runs through July 31, 2009.

Enclosed you will find:

- A registration form
- Hotel information
- A meal ticket order form - order in advance
- **A Schedule of Events summary - PRINTED BACK TO BACK WITH THIS LETTER**
 - ✓ Be sure to sign up for our the NEW Booksellers' Roundtables & "Bookseller Picks" Breakfast on Friday morning. Network with experienced booksellers from all over our region! If you do not order food, you can attend free - just reserve space; OR you can order a continental breakfast - do both on the meal ticket order form.
 - ✓ Formal autographing sessions will take place only during the Friday Cocktail Reception that is open to everyone attending the show.
 - ✓ Authors also will sign books informally at their publishers' booths during exhibit hours.
- A list of the terrific authors appearing at our Midwest Booksellers' Choice Awards Reception and at our ever-popular Book & Author Dinner, Children's Breakfast and Authors Lunch "moveable feast." Remember that tickets are required for the Dinner, Children's Breakfast and Lunch, and be sure to order them in advance.

MBA again will sponsor our "Place Those Orders!" Raffle for booksellers attending and placing orders at the Show.

As always, publishers will highlight their 2008 MBA Catalog titles at the Trade Show. In addition, Be sure to check out our annual MBA Catalog Titles Display. The complete Catalog title list is available on our website and will be printed in the Trade Show Program for your reference. Plan ahead to order MBA Catalog titles at the show!

If you have any questions about any aspect of the show, please be sure to contact us ASAP (phone 612-926-5868 or 800-784-7522). Many thanks in advance for coming to the 2008 MBA Trade Show. We look forward to seeing you there!

Sincerely,

Susan Walker, Executive Director
Kati Gallagher, Assistant Director
and the MBA Board of Directors

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